

B.A. JOURNALISM & MASS COMMUNICATION
(THREE YEARS DEGREE COURSE)
SEMESTER SYSTEM

Duration: 3 Years

Eligibility: 10 +2 of any recognized Board or University in any stream with at least 50% marks.

Medium: English, Hindi or Punjabi

Career Opportunities: News Anchor, Reporter, Photo-journalist, Script Writer, Radio Jockey, Camera Person, Editor, Event Manger, Public Relation Officer etc.

Scheme of Examination

SEMESTER-I

- 101 Communication Skill in English
- 110 111 Punjabi (Compulsory) OR Basic
- 102 Principles of Communication
- 103 Reporting and Editing-I
- 104 Media and Politics
- 105 Computer Applications for Journalism

Practical

- 106 Print Media Lab.
- 107 Computer Lab.

*Drug Abuse: Problem, Management and Prevention (Compulsory)

SEMESTER-II

- 201 Communication Skill in English-II
- 210 211 Punjabi (Compulsory) OR Basic
- 202 Press Laws & Media Ethics
- 203 History of Print Media
- 204 Mass Communication: Concepts and Processes
- 205 Design and Graphics

*Drug Abuse: Problem, Management and Prevention (Compulsory)

Practical

- 206 Communication Lab
- 207 Design and Graphics Lab

Note: Soon after the End of Second Semester Examinations the students will undergo training for four weeks and will submit the report incorporating the work done at the end of fourth semester. *Note :- This Paper marks are not included in the total marks.

SEMESTER-III

- 301 Photo Journalism
- 302 Reporting and Editing - II
- 303 History of Broadcasting in India: Policies & Principles
- 304 News Feature Writing
- 305 Development and Communication
- ESL-221 *Environmental Studies (Compulsory)
- Practical
- 306 Reporting & Editing Lab.
- 307 Photography Lab
- 308 Feature Writing Lab

SEMESTER-IV

- 401 Media: Business Communication
- 402 Programme Formats: Radio & TV
- 403 Video Production: Idea to Screen
- 404 Folk Media
- 405 Advertising: Concepts & Principles
- ESL-222 *Environmental Studies (Compulsory)
- Practical
- 406 Radio & TV Production Lab
- 407 Operation & Handling of Video Equipment
- 408 Advertising Lab

Note : Soon after the End of Fourth Semester Examinations the Students shall undergo a Functional Exposure Training of four weeks duration in Print Media, Radio Journalism, Television Journalism and Television Production and will submit a Functional Exposure Report containing the actual experiential learning at least eight weeks before the commencement of End Term Examination of the Fifth Semester.

Semester-V

- 501 Event Management: Principles and Methods
- 502 Current Affairs: Contemporary Issue in Media-I
- 503 Media Research Methodologies
- 504 Cyber Journalism
- 505 Public Relations
- Practical
- 506 Event Management Lab
- 507 Cyber Lab
- 508 Pilot Study

Semester-VI

- 601 Global Media
- 602 Current Affairs: Contemporary Issue in Media
- 603 Perspective of Audio Sound
- 604 Video Electronic Film Production
- 605 Specialized Reporting

Practical

- 606 Audio Lab
- 607 Specialized Reporting Lab
- 608 Film Project